

PIEMONTE

**ODDERO
LA MORRA**

OVERVIEW | In December 1986 legendary Italian sports journalist Gianni Brera, in his column “L’Accademia di Brera,” in Italy’s La Repubblica newspaper, made reference to Oddero’s Barolo in answering a reader’s question about Hemingway. “Ernest drank Valpolicella because he was around Venice,” he wrote. “In those days the Oddero brothers of La Morra couldn’t get their wines to him. But if he’d known Oddero Barolo he wouldn’t have turned to the hard liquor which ultimately killed him.”

On some of the sunniest sites in the Langhe hills of La Morra are vineyards that have belonged to the Oddero family for centuries. Their wine, originally sold in casks and demijohns, was first bottled in 1878, a time when very few producers could bear the expense of selling in quantities less than bulk. Now, 150 years later, the company is run by sisters Mariacristina and Mariavittoria, the daughters of Giacomo Oddero, a man whose innovation and enterprise helped make the family name synonymous with Barolo, ensuring its place in the Italian cultural conscience.

The Odderos have been making wine for 6 generations. A traditionalist, maintaining age-old techniques as exemplified in the modest use of oak (big Slavonian oak barrels) and long maceration times, combined with modern-day equipment and cleanliness, Oddero’s perfume and fruit manage to shine through strong tannic structure at a relatively young age (5 years+).

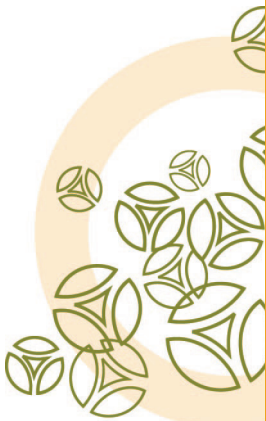
Oddero owns a total surface area of vineyards of around 35 hectares, of which 16.5 hectares are planted with Nebbiolo grapes for Barolo. The family also still owns a peach orchard of about 1.5 hectares, planted with heirloom varieties; a plum orchard; and 2.6 hectares of hazelnut trees of the prized IGP (protected geographical indication) tonda gentile Langhe variety.

Poderi e Cantine Oddero counts among its vineyards some of the best sòri (sunny sites) of the Langhe: Vigna Rionda in Serralunga d’Alba; Brunate in La Morra; Mondoca di Bussia Soprana in Monforte d’Alba; Rocche di Castiglione, Fiasco and Villero in Castiglione Falletto, as well as Gallina in Neive, Bricco Chiesa and Roggeri in Santa Maria di La Morra and Collaretto in Serralunga d’Alba.

The winery also owns the Cascina Fiori in Trezzo Tinella, where Moscato d’Asti is grown, and Barbera d’Asti Nizza vineyards in Vinchio, in the province of Asti, a historic area for this variety.

WINES |

Moscato d’Asti Cascina Fiori
Langhe Chardonnay Collaretto
Langhe Cabernet Sauvignon Furestè
Dolcetto d’Alba
Barbera d’Asti Vinchio d’Asti
Langhe Nebbiolo
Barbaresco Gallina
Barolo Classico
Barolo Villero
Barolo Rocche di Castiglione
Barolo Bussia Soprana Vigna Mondoca
Barolo Vigna Rionda

**trriage wines**

4755 Colorado Avenue South, Ste A
Seattle, WA 98134
206. 763. 5994
fax 206. 883. 0215

2210 North Lewis Street
Portland, OR 97227
503. 236. 6262
503. 236. 3660 fax